

Privacy statement

PRIVACY POLICY

AfroCentric Technologies (Pty) Ltd, including all subsidiaries of AfroCentric Technologies (Pty) Ltd (AfroCentric Group), respects the privacy of the user and is committed to protect the personal information that is shared with us.

The general user is entitled to browse the website without providing any personal information. The user's personal information is required when AfroCentric is to provide services that the user has requested or when the user elects to provide personal information.

The objective of this policy is to describe the manner in which personal information is collected and the manner in which the personal information is utilised by the AfroCentric Group.

INFORMATION COLLECTION

Personal information means any information that may be used to identify an individual, including but not limited to, first and last names, e-mail address, a home, postal or other physical address, title, birth date, gender, occupation, industry, personal interests, telephone numbers and other information needed to provide a service.

When browsing the AfroCentric website, the user does so anonymously, unless the user has previously indicated that their intention for the AfroCentric website is to remember the user's login and password details. AfroCentric does not automatically collect personal information, including e-mail address or intentionally record the users IP address (the Internet address of your computer) in order to determine which part of our website the user is visiting and how long the user has spent on a particular portion of the website. The user's IP address will not be linked to any personal information provided by the user unless the user has registered on the AfroCentric website. The AfroCentric website is a commercial website and uses standard technology called a "cookie" to collect information regarding the manner in which the site is used by all users.

For additional information regarding "Cookies and Tracking Information" below for more information.

AfroCentric collects personal information from users when:

1. they register with AfroCentric for an AfroCentric account
2. when certain AfroCentric services are used,
3. when the user registers to attend a seminar or participate in an online survey,
4. when you ask to be included in an email or other mailing lists, or when users submit an entry for a competition or other promotions,
5. when users submit personal information to AfroCentric for any other reason

From time to time AfroCentric receives personal information from business partners and vendors. AfroCentric only uses such information if it has been collected in accordance with acceptable privacy practices consistent with this policy and applicable laws.

Access to certain AfroCentric web pages requires a login name and password. The use of the said web pages and the information or programs downloadable from those sites, may be governed by a written agreement between your employer and AfroCentric. Unless the user requests deletion of personal information, the personal information may be retained by AfroCentric to verify compliance with the agreement, log software licenses granted to track software downloads from those pages, or track the usage of other application available on those pages.

NOTICE

When personal information is collected, AfroCentric will inform the user at the point of collection, the purpose for the collection. AfroCentric will not transfer personal information to a third party without the users consent, except under the limited conditions.

Please see "[Information Sharing and Disclosure](#)" below for more information.

If the user elects to provide their personal information, AfroCentric may only transfer that information within the AfroCentric Group or to AfroCentric third party service providers with the user's permission. Upon receiving the permission, AfroCentric shall be entitled to transfer that information across borders and from your country or jurisdiction to other countries around the world.

AfroCentric will always provide the user with an opportunity to "opt out" of receiving direct marketing or market research information. This means AfroCentric will assume the user has provided consent to collect and use your information in accordance with this Policy unless the user has taken affirmative action to indicate that you do not consent for instance by clicking or checking the appropriate option or box at the point of collection.

COOKIES AND TRACKING TECHNOLOGY

A cookie is a small data file that allows certain websites to write to the user's hard drive when visited. A cookie file can contain information such as a user IP that the site uses to track the pages visited, but the only personal information a cookie can contain is information supplied by the user. A cookie cannot read data off your hard disk or read cookie files created by the other sites. Some parts of AfroCentric's website use cookies to track user traffic patterns. This is done in order to determine the usefulness of our website information to our users and see how effective our navigational structure is in helping users reach that information.

If preferred not to receive cookie while browsing our website, the user can set your browser to warn you before accepting cookies and refuse the cookie when your browser alerts you to its presence. The user can also refuse all cookies by turning them off in at the browser, although the user may not be able to take full advantage of AfroCentric's website, if done. In particular the user may be required to accept the cookies in order to complete actions on the website. The user does not need to have cookies turned on, however, to use/navigate through many parts of the website, except access to certain of AfroCentric's web pages may require a login and password.

HOW WE USE INFORMATION COLLECTED

AfroCentric uses information for several general purposes: to fulfil your requests for certain products and services, to personalize your experience on our website, to keep you up to date on the latest product announcements, updates, special offers or other information we think user's would like to hear about either from AfroCentric or the business partners of AfroCentric and to better understand the needs of the user and provide users with better services. We may also use information to send or to have our business partners send direct marketing information or contact users for market research.